

## Course Objectives

At the conclusion of this course, participants should be able to:

1. Understand the proper management of sudden sensorineural hearing loss.
2. Discuss the diagnosis and management of facial paralysis.
3. Describe the current management of otitis media and otitis externa.
4. Discuss the proper evaluation and management of the dizzy patient.

## Who Should Attend?

This course is designed for the primary care physician, including internists, family practitioners and pediatricians. The course will include a combination of didactic lectures and hands-on case studies, reviewed in small subgroups with practicums.

## Faculty

### John T. McElveen, Jr., M.D.

Dr. McElveen was trained in Otolaryngology/Neurotology at the House Ear Clinic in Los Angeles, and remained with the House group following his fellowship. He has served as the head of Otolaryngology/Neurotology at Duke University Medical Center and is currently the Director of the Carolina Ear Research Institute and President of Carolina Ear & Hearing Clinic in Raleigh, North Carolina. Dr. McElveen is a member of the American Otologic Society, American Neurotologic Society, and the Triologic Society. He has a very active otologic/neurotologic private practice in Raleigh, and continues to be involved in clinical research and resident training.



### Calhoun D. Cunningham, III, M.D.

Dr. Cunningham completed his fellowship training in Otolaryngology-Neurotology at the House Ear Clinic in Los Angeles. His specialties include hearing loss and vestibular disorders, chronic ear infections, acoustic tumors and other skull base lesions, cochlear implants, facial nerve disorders and congenital ear malformations. Dr. Cunningham serves as Co-Director of the Carolina Ear Research Institute.



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Carolina Ear Research Institute

3100 Duraleigh Rd., Ste 301  
Raleigh, NC 27612

Carolina Ear Research Institute Presents:

# Otology for the Primary Care Physician:

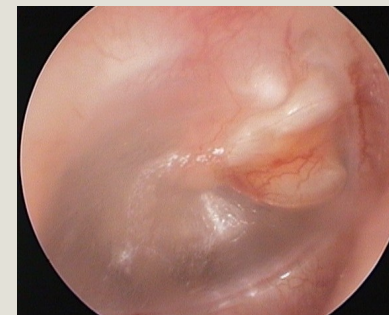
## *Things You Don't Want To Miss*

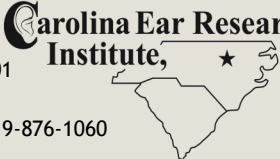
Saturday, August 27, 2011

*Course Dinner: Wine Cellar Angus Barn*

*(spouses included)*

*Space limited to 30 participants*



This CME activity sponsored by Carolina Ear Research Institute, 

3100 Duraleigh Road, Suite 301

Raleigh, NC 27612

Phone 919-876-4327 or Fax 919-876-1060

[www.carolinaear.org](http://www.carolinaear.org)

E-mail: [tbishop@carolinaear.us](mailto:tbishop@carolinaear.us)

# Course Agenda

Saturday, August 27, 2011



Carolina Ear Research Institute  
Otology for the Primary Care Physician



7:30–8:00 AM	Registration, breakfast
8:00–8:30 AM	Otoscopy: What To Look For
8:30–9:00 AM	Hearing Loss I: Conductive Hearing Loss—Concerns & Considerations
9:00–9:20 AM	Case Study Subgroups & Practicum
9:20–9:30 AM	Case Discussion
9:30–10:00 AM	Hearing Loss II: Sensorineural Hearing Loss—Concerns & Considerations
10:00–10:20 AM	Case Study Subgroups & Practicum
10:20–10:30 AM	Case Discussion
10:30–11:00 AM	Break
11:00–11:30 AM	Otitis Media: Current Management
11:30 AM–11:50 PM	Case Study Subgroups & Practicum
11:50–12:00 PM	Case Discussion
12:00–1:00 PM	Lunch & Group Photo
1:00–1:30 PM	Balance System Basics
1:30–2:00 PM	The Dizzy Patient: Initial Evaluation & Diagnostic Testing
2:00–2:30 PM	Case Study Subgroups & Practicum
2:30–2:45 PM	Case Discussion
2:45–3:00 PM	Break
3:00–3:20 PM	Understanding Facial Paralysis
3:20–3:50 PM	Diagnosis & Treatment of Facial Nerve Disorders
3:50–4:20 PM	Case Study Subgroups & Practicum
4:20–4:30 PM	Case Discussion
4:30–4:45 PM	Q & A; Closing Remarks; Adjourn
6:00 PM	Dinner: The Wine Cellar at the Angus Barn (Spouses Invited)

## Accreditation

The Carolina Ear Research Institute is accredited by the NC Medical Society to provide continuing medical education for physicians. The Carolina Ear Research Institute designates this live activity for a maximum of **7 AMA Category 1 Credits™**. Physicians should claim only credit commensurate with the extent of their participation in this live activity. This activity has been reviewed and is acceptable for up to **7 hours of Prescribed credits** by the American Academy of Family Physicians.

## Commercial Support

This CME activity is supported by educational grants. A complete list of supporters will be published in the course syllabus.

## Conflict of Interest

The Carolina Ear Research Institute adheres to the ACCME Essential Areas, Standards and Policies regarding industry support of continuing medical education. Disclosure of the planning committee and any faculty commercial relationships will be made known to the activity audience. Speakers are required to openly disclose any limitations of data and/or any discussion of off-label, experimental or investigational use of drugs or devices in their presentations.

## Special Needs

CERI is committed to making its activities accessible to all individuals. If you are in need of an accommodation, please do not hesitate to call or submit a description of your needs to Teddie Bishop (919-876-4327) or email at [tbishop@carolinaear.us](mailto:tbishop@carolinaear.us).

## Pre-Registration Required

Space is limited to 30 participants for this 1-day course. Please register early to reserve your seat.

## Early Registration (before July 1st)

## Late Registration (on or after July 1st)

## Registration Includes:

Breakfast and lunch on the day of the course & course dinner at The Wine Cellar at the Angus Barn (spouses welcome for dinner).

## Registration

Please complete all information:

	# Attending	Price
<input type="checkbox"/> Early Registration (before July 1, 2011)	_____	\$100.00
<input type="checkbox"/> Late Registration (on or after July 1, 2011)	_____	\$125.00
	Total: _____	\$ _____

Registrant #1 (name & title) \_\_\_\_\_

Spouse Name (if attending dinner) \_\_\_\_\_

Practice or Institution Name & Address \_\_\_\_\_

Preferred Email \_\_\_\_\_

Phone & Fax \_\_\_\_\_

Method of Payment:

Online Payment at [www.carolinaear.org](http://www.carolinaear.org)

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Complete ALL information, include payment details, and return by mail, email or fax:

## CERI

3100 Duraleigh Road, Suite 301  
Raleigh, NC 27612  
Phone: 919-876-4327  
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## Course Information:

Teddie Bishop, CME Manager, CERI  
919-876-4327, x200; [tbishop@carolinaear.us](mailto:tbishop@carolinaear.us)

## Cancellations

A written notice of cancellation must be received in the CERI office by August 15, 2011. A \$50 administrative fee will be assessed for any cancellation. No refunds will be given on or after August 15, 2011.