

Where there is SILENCE, seek SOUND.
Where there is ISOLATION, seek CONNECTION.
Where there is LIMITATION, seek OPPORTUNITY.
Michelle Tjelmeland, CIAF Founder and MedEl Implant User



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July 8, 2011

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As you plan your 2011-2012 charitable giving, please consider the Carolina Ear Research Institute and Camp Woodbine.

The Carolina Ear Research Institute is a non-profit organization dedicated to improving hearing health through advanced technology, cutting-edge clinical research and physician education, and community involvement.

Cochlear Implant Program
Erin Blackburn, AuD.

Our staff is comprised of internationally respected, Board certified neurotologists with active, ongoing research and significant records of publication and presentation. We also employ three Doctors of Audiology, guaranteeing the finest in hearing evaluations and counseling in assistive hearing devices.

Otologic Nurse
Margaret Fleischhauer, RN

Our research is critical to the development of new surgical techniques, clinical practices and technology. We need your help to continue and expand this research, for the benefit of the hearing impaired community in North Carolina and across the world.

Facial Nerve Rehabilitation
Marian Player, MS, CCC-SLP

The Institute connects with the community through Camp Woodbine, an equestrian and outdoor camp. We host a day camp each year with fun activities for kids of all ages, with or without a hearing impairment. This day camp is free-of-charge to the families, and encourages kids and parents to get active, make new friends, and learn from each other about enhancing their lives with a hearing impairment.

Continuing Medical Education
Teddie Bishop
Stacy Flannery

Clinical Research Coordinator
Stacy Flannery

Project Manager
Stacy Flannery

Camp Woodbine future plans include on-site lodging, providing an opportunity for extended camps and family educational workshops. The Camp Woodbine lodge will also provide residential services for implant patients coming from out of state. To complete this dream will take significant funding, and we hope you will consider a contribution to the Camp Woodbine building fund.

The Carolina Ear Research Institute and Camp Woodbine are about making a difference in the future of hearing health through solid clinical research, improving physician practice with continuing medical education, sharing experiences and knowledge with physicians and families, and strengthening families through better communication and education. The Institute and Camp Woodbine stress the positive of being "different" as summarized best by Marlee Matlin:

Every one of us is different in some way, but for those of us who are more different, we have to put more effort into convincing the less different that we can do the same thing they can, just differently.

Please help us impact our North Carolina and global community by sending a contribution today. We have established suggested giving levels with corresponding recognition levels and hope you will contribute online or send a check today!

Platinum Sponsor = \$3,000

You and your company will be recognized in the Institute and at Camp Woodbine as a Platinum Sponsor. This includes listing on our two **Honor Boards**, one in the Institute and one at the Camp. The Honor Boards are visible to all physicians attending continuing education sessions and others using the Institute for research or meetings, as well as patients, families and others attending programs at Camp Woodbine. We will also include the company name and logo on the **Camp Woodbine t-shirts** that are provided free to all children attending the day camp and volunteers helping with Camp activities. You or your designated company representatives are invited to **attend the day camp**, participating in the activities, and networking with and educating families via a **free booth**. Your company will also be included in all **media coverage** of the Institute and Camp Woodbine for the current giving year, including special recognition on the **Institute's website**.

Gold Sponsor = \$2,000

You and your company will be recognized in the Institute and at Camp Woodbine as a Platinum Sponsor. This includes listing on our two **Honor Boards**, one in the Institute and one at the Camp. The Honor Boards are visible to all physicians attending continuing education sessions and others using the Institute for research or meetings, as well as patients, families and others attending programs at Camp Woodbine. We will also include the company name and logo on the **Camp Woodbine t-shirts** that are provided free to all children attending the day camp. You or designated company representatives are invited to **attend the day camp**, participating in the activities, and networking with and educating families via a **free booth**.

Silver Sponsor = \$1,000

You and your company will be recognized in the Institute and at Camp Woodbine as a Platinum Sponsor. This includes listing on our two **Honor Boards**, one in the Institute and one at the Camp. The Honor Boards are visible to all physicians attending continuing education sessions and others using the Institute for research or meetings, as well as patients, families and others attending programs at Camp Woodbine. We will also include the company name and logo on the **Camp Woodbine t-shirts** that are provided free to all children attending the day camp.

We will be happy to accept sponsorships as designated above, or donations in any amount, to facilitate the growth and expansion of the Camp.

Contributions can be made by check or credit card. To make your donation in any amount by credit card/PayPal, please log on to our secure website: <http://www.carolinaear.org> or <http://www.carolinaear.com>. To pay by check, please make your check payable to the Carolina Ear Research Institute and mail to CERI, 3100 Duraleigh Road, Suite 300, Raleigh NC, 27612. You may designate your contribution for the Institute or Camp Woodbine by including this in the comment portion of your check. More information about Camp Woodbine may be found on the website www.campwoodbine.com.

Please feel free to contact me at 919-876-4327 ext. 200 or tbishop@carolinaear.us if you have any questions. You may also contact Stacy Flannery, CERI Project Manager for further information (sflannery@carolinaear.us or 919-850-4327). Thank you very much in advance for your generous contribution and participation in making hearing health a priority.

With kindest regards,

Teddie M. Bishop
Practice Financial Manager
Carolina Ear & Hearing Clinic, P.C.
Carolina Ear Research Institute