

Course Objectives

At the conclusion of this course, participants will be able to:

1. Understand the management options for sudden hearing loss.
2. Explain the indications for fitting patients with hearing aids.
3. Discuss the proper management of acute facial paralysis.
4. Describe the current management of otitis media and otitis externa.
5. Implement new strategies in the evaluation and management of the dizzy patient.

Who Should Attend?

This course is designed for the primary care physician, including internists, family physicians and pediatricians. The course will include a combination of didactic lectures and hands-on case studies, reviewed in small subgroups with practicums.

Faculty

John T. McElveen, Jr., MD

Dr. McElveen has practiced Otolaryngology and Neurotology for over 30 years. He is a graduate of Davidson College and UNC Medical School. After completing an ENT residency at Stanford, he completed a fellowship in otology/neurotology at the renowned House Ear Clinic in Los Angeles. He has served as the head of Otolaryngology/Neurotology at Duke University Medical Center and as president of the American Neurotology Society. He is currently the Director of the Carolina Ear Research Institute and President of Carolina Ear & Hearing Clinic in Raleigh, North Carolina. Dr. McElveen is an active member of the American Otologic Society, American Neurotologic Society, the Triological Society and Secretary-Treasurer of the Otosclerosis Study Group. He is actively involved in patient care, continues to teach residents and conduct clinically relevant research.



Anthony E. Magit, MD, MPH

Dr. Anthony Magit is a pediatric otolaryngologist who is currently a clinical professor in the ENT department at the University of California San Diego (UCSD). Dr. Magit completed his ENT residency at Duke Medical Center and a pediatric otolaryngology fellowship at Children's Hospital in Pittsburgh chaired by Dr. Bluestone. Dr. Magit has served as president of the Society for ENT Advances in Children and chief of staff at Rady Children's Hospital. He is currently Director of the Human Research Protections program for UCSD and the Medical Director for Telemedicine for Rady Children's Hospital.



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Carolina Ear Research Institute

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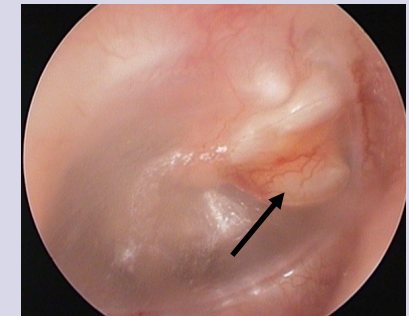
Carolina Ear Research Institute Presents:

Otology for the Primary Care Physician: *Diagnoses You Don't Want To Miss*

Saturday, May 5, 2018

Course Banquet: Wine Cellar Angus Barn

Space limited to 30 participants



This CME activity sponsored by Carolina Ear Research Institute, ★

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Course Agenda

Saturday, May 5, 2018



Carolina Ear Research Institute
Otology for the Primary Care Physician



| | |
|-------------------|--|
| 7:30–8:00 AM | Registration, breakfast |
| 8:00–8:30 AM | Otoscopy: What To Look For |
| 8:30–9:00 AM | Hearing Loss I: Conductive Hearing Loss: Concerns & Management Options |
| 9:00–9:20 AM | Case Study Subgroups & Practicum |
| 9:20–9:30 AM | Case Discussion |
| 9:30–10:00 AM | Hearing Loss II: Sensorineural Hearing Loss: Concerns & Management Options |
| 10:00–10:20 AM | Case Study Subgroups & Practicum |
| 10:20–10:30 AM | Case Discussion |
| 10:30–11:00 AM | Break |
| 11:00–11:30 AM | Otitis Media: “State of the Art” Management |
| 11:30 AM–11:50 PM | Case Study Subgroups & Practicum |
| 11:50–12:00 PM | Case Discussion |
| 12:00–1:00 PM | Lunch & Group Photo |
| 1:00–1:30 PM | Balance System Basics |
| 1:30–2:00 PM | The Dizzy Patient: Initial Evaluation & Diagnostic Testing |
| 2:00–2:30 PM | Case Study Subgroups & Practicum |
| 2:30–2:45 PM | Case Discussion |
| 2:45–3:00 PM | Break |
| 3:00–3:20 PM | Understanding Facial Paralysis |
| 3:20–3:50 PM | Diagnosis & Treatment of Facial Nerve Disorders |
| 3:50–4:20 PM | Case Study Subgroups & Practicum |
| 4:20–4:30 PM | Case Discussion |
| 4:30–4:45 PM | Q & A; Closing Remarks; Adjourn |
| 6:00 PM | Banquet: The Wine Cellar ~ Angus Barn |

Accreditation

The Carolina Ear Research Institute is accredited by the North Carolina Medical Society (NCMS) to provide continuing medical education for physicians. The Carolina Ear Research Institute designates this live activity for a maximum of **7 AMA Category 1 Credits™**. Physicians should claim only credit commensurate with the extent of their participation in this live activity.

Commercial Support

This CME activity is made possible by exhibitor support.

Conflict of Interest

The Carolina Ear Research Institute adheres to the ACCME Essential Areas, Standards and Policies regarding industry support of continuing medical education. Disclosure of the planning committee and any faculty commercial relationships will be made known to the activity audience. Speakers are required to openly disclose any limitations of data and/or any discussion of off-label, experimental or investigational use of drugs or devices in their presentations.

Special Needs

The Carolina Ear Research Institute is committed to making its activities accessible to all individuals. If you are in need of an accommodation, please do not hesitate to call or submit a description of your needs to Jennifer Gioia (919-876-4327, x204, jgioia@carolinaear.us).

Pre-Registration Required

Space is limited to 30 participants for this 1-day course. Please register early to reserve your seat.

Early Registration (on or before March 15th)
Late Registration (after March 15th)

Registration Includes:

Breakfast and lunch on the day of the course & course banquet at The Angus Barn Wine Cellar.

Course Registration

| Please complete all information: | # Attending | Price |
|--|-------------|----------------|
| <input type="checkbox"/> Early Registration (on or before March 15, 2018) Includes one banquet ticket | _____ | \$125.00 |
| <input type="checkbox"/> Late Registration (after March 15, 2018) Includes one banquet ticket | _____ | \$150.00 |
| <input type="checkbox"/> Additional Banquet Ticket Limited to one per participant | _____ | \$60.00 |
| Total: | | _____ \$ _____ |

Registrant (name & title) _____

Practice or Institution Name & Address _____

Preferred Email _____

Phone & Fax _____

Method of Payment: Online Payment at www.carolinaear.org

Check Visa MasterCard American Express

Credit Card # _____

Exp. date _____

Signature _____

Complete ALL information, include payment details, and return by mail, email or fax:

Carolina Ear Research Institute
5900 Six Forks Road, Suite 200
Raleigh, NC 27609
Phone: 919-876-4327
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Course Information:
Jennifer Gioia, CME Coordinator, CERI
919-876-4327, x204
jgioia@carolinaear.us

Cancellations

A written notice of cancellation must be received in the CERI office by April 18, 2018. A \$50 administrative fee will be assessed for any cancellation. No refunds will be given on or after April 18, 2018.